

Memorial Foundation

The Art of Quitting

Please answer the following three questions and submit as a Word file or PDF (2 pages max.) via Dropbox:

1. *What, if any, proposed activities were not completed? Briefly describe those activities, the reasons they were not completed and your plans for carrying them out.*

The “How to Refer” online training program was created as a Power Point presentation and was implemented within Memorial Healthcare System (MHS)’ online employee training system. The intention had been to make this compulsory training for all clinical staff and add it to their annual online trainings. An administrative decision was made not to include this in the compulsory trainings as it wasn’t necessary for all staff.

2. *Briefly tell us about any other unexpected issues, concerns or successes you have had during this reporting period.*

The follow up data was challenging to collect. There were a few reasons for this which included patients being seen in both inpatient and outpatient areas; and patients being referred to an outside party to contact them for smoking cessation classes.

The build of the referral form into the electronic medical record was more challenging than anticipated.

For the year period: July 1, 2103 to June 30, 2014 the following metrics were achieved at MHS:

- 1103 referrals to the “I Quit” program
- 20 “Quit Smoking Now” programs hosted at MHS
- 14 “Time to Quit” programs hosted at MHS
- 194 attendees at MHS programs.

3. *Is there anything else you want to tell SCLC or Pfizer?*

We want to thank Pfizer for this Valuable endeavor. It catalyzed the smoking cessation efforts at MHS which would otherwise not have occurred to the same extent and with as much success.